



Students Promoting Action, Responsibility, and Knowledge

Med-ucate Privacy Policy

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Introduction

- Med-ucate is a program fully funded for and run by the 501(c)3 nonprofit organization Students Promoting Action, Responsibility, and Knowledge (SPARK), with chapters in the United States and partnerships in the US and abroad.
- In the following statements, the terms “we” and “us” are used to refer to SPARK and the Med-ucate program as a whole. The term “you” refers to visitors of our website (home page: <https://www.med-ucate.org/>).
- The privacy and protection of your data is important to us, and we comply with all regulations to keep it safe.
- We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this policy, and in some cases, we may provide you with additional notice via email.

I. Information we Collect

- A. We receive, collect and store any information you enter on our website or provide us in any other way. This includes the Internet protocol (IP) address used to connect your computer to the Internet; your login; e-mail address; password; and computer and connection information. This information is collected for security and spam protection purposes and to make the site more useful to you based on your preferences. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.
- B. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information) if applicable; comments; feedback; product reviews; recommendations; and information you add to your personal profile. A personal profile is created when you choose to gain access to the courses on our website. Your profile can be public, which means other people who have made an account on our website will be able to see your profile (specifically your display name, title, and profile picture), or you can choose to make it private, in which case only you will be able to see this information.

II. How Information is Collected

- A. When you create an account on our website or message us via the chat box, as part of the process, we collect personal information you give us, such as your name and email address or other username on a platform (such as a digital payment platform) you connect to Med-ucate through. Your information is protected by Wix security, including HTTPS and SSL (encryption security protocols).
- B. Your personal information will be used for the specific reasons stated below only.

III. Why we Collect Information

- A. We collect such Information for the following purposes:
 - 1. For the creation of an account for you to access our free online courses;
 - 2. To be able to contact you with general or personalized service-related notices and promotional messages;
 - 3. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services (for example, we may determine which of our courses users interact with the most to create similar content in the future);
 - 4. To send you items as part of a fundraiser or donation you participate in;
 - 5. To comply with any applicable laws and regulations.

IV. How Information is Used and Stored

- A. We are committed to adhering to data retention regulations.
- B. Our site is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to provide our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.
- C. We do not have any third-party business partners to whom your information is made available, unless you have already given your information to an organization we partner with.
- D. We store personal data associated with your account for as long as your account remains active. If you wish to close your account, we will delete your account data within 14 days. Your account can be closed and your personal information deleted by contacting us (see "Contact Information" below), or you can use the Spaces by Wix app to remove yourself as a member of the site and delete your profile page. We store other personal data, including aggregated statistical data, for as long as necessary to carry out the purposes for which we originally collected it and for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations.

V. How we Communicate with Site Visitors

- A. We may contact you via email with marketing campaigns, promotions, or updates regarding our website and content or Med-ucate's programs and services, such as in-person or virtual workshops, or newly released blog posts or podcasts. You may receive such emails up to a few times a month, and you may unsubscribe from such emails at any time.
- B. We may also contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our organization, or as otherwise necessary contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you.

VI. How we Use Cookies

- A. Being hosted on Wix.com, we use cookies to identify our registered members, to monitor and analyze the performance, operation and effectiveness of Wix's platform, and to ensure our platform is secure and safe to use. Cookies are small texts that a website can collect from your browser to remember information about your visit to the site. This may make it easier to visit the site again and make the site more useful to you.
- B. You can choose your cookie preferences for our site the first time you navigate to our site from a new device by selecting your preference from the banner on the

home page. The types of cookies we use are essential cookies (which may not be disabled, as they enable core site functions); marketing cookies (used to provide ads relevant to you on our site); functional cookies (used to provide a personalized interactive experience with our site); and analytics cookies (used to understand how you interact with our site).

1. The essential cookies we use are for security reasons, in connection with user login, for system monitoring/debugging, to identify logged-in site members, for anti-fraud reasons, for effectiveness measurement, and to save user preferences.
- C. You can check which cookies are in use on any site by clicking the Secure icon next to the URL bar and selecting “Cookies.” You can learn more about cookies, what cookies are used, and how to manage them properly at [All About Cookies](#).
- D. The following are more links that explain how to access cookie settings in various browsers:
1. [Cookie settings in Firefox](#)
 2. [Cookie settings in Internet Explorer](#)
 3. [Cookie settings in Google Chrome](#)
 4. [Cookie settings in Safari \(OS X\)](#)
 5. [Cookie settings in Safari \(iOS\)](#)
 6. [Cookie settings in Android](#)
 7. To opt out of being tracked by Google Analytics across all websites, visit this link: <http://tools.google.com/dlpage/gaoptout>.

VII. How Site Visitors Can Withdraw Consent

- A. You may opt out of promotional emails at any time by following the Unsubscribe link at the bottom of an email you receive, or by messaging us via email (at meducate.team@gmail.com) or via the website Chat Box to inform us to remove your email address. Withdrawing consent for marketing emails won't affect access to courses or other essential services, but you may lose the benefits of promotional content. Note that if you wish us to not store your email address, you will not be able to access any material that requires creating an account on our website.

VIII. Privacy Policy Information

- A. We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or

disclose it. We recommend you review this policy periodically to stay informed about any changes.

- B. You have the right to access, rectify, and delete your personal data. Please contact us if you wish us to make such changes, via the methods outlined above in “How Site Visitors Can Withdraw Consent.” Also see “How Information is Used and Stored” above to learn how to close your account.

IX. Contact Information

- A. If you would like to access, correct, amend or delete any personal information we have about you, or to ask any clarifying questions about our policies, you are invited to contact us at meducate.team@gmail.com. You may also mail us at the following address:
40807 Tomales Terrace
Fremont, CA 94538.

X. Consent Acknowledgement

- A. You acknowledge your understanding and agreement to this privacy policy when creating an account or using the website's services.